

Martin County Economic Development Authority (MCEDA)
November 7, 2011
Board Meeting Room

The meeting was called to order by President Pierce at 5:18 p.m. Board members present were: Clark, Potter, Schmidtke, Baarts, and Schumann. Absent: Grupe Other present were: Jon Herzog, Business Facilitator for Martin County and Scott Higgins, Coordinator. Members of the public: Brad Berg

Pierce introduced new board member Dale Schumann and welcomed him to the EDA Board.

Motion by Clark, seconded by Potter to approve the agenda with the following additions, Presentation of Southern Minnesota Business and Government Summit (Berg), and Demonstration of LinkedIn. Carried unanimously.

Motion by Clark, seconded by Baarts to approve the minutes of the October 10, 2011 regular meeting of the EDA. Carried unanimously.

Clark stated the need to still meet to discuss the format for the town hall meeting after the school referendum.

Herzog reviewed the monthly client report for September with a total of nine (9) client sessions for a total of 32.5 hours.

Schmidtke arrived at 5:24pm

Herzog stated that the House of Hope is expected to have a ribbon cutting ceremony on January 2, 2011, stating that the Board will receive invitations to the event. Herzog reviewed the ongoing radio program, stating that it continues to be a success.

Herzog presented a demonstration of how LinkedIn works. Schmidtke suggested that this be added to the EDA webpage.

Motion by Schmidtke, seconded by Schumann, to approve and authorize adding the LinkedIn to the county EDA website. Carried unanimously.

Higgins gave an update regarding the collaboration grant with the SBDC, stating that the contracts are not available at this point, but are expected soon.

Berg presented information and invited the Board to attend the upcoming Southern Minnesota Business and Government Summit I on January 18, 2011 at the Holiday Inn in Fairmont, hosted by the Public Private Initiative (PPI) and the Chamber of Commerce of Southern Minnesota.

Berg stated that PPI is conducting an economic development projects in Winnebago, MN

Schumann stated the need for technology training sessions for business, stating that Geo coding for businesses would be useful to businesses from a marketing standpoint in order for customers to locate the business. Pierce concurred, stating that we need to use technology to market the county.

Higgins presented the October 10, 2011-November 7, 2011 bills for payment.

Motion by Potter, seconded by Schumann to approve payment of bills as presented for October 10, 2011-November 7, 2011 in the amount of \$4,826.78. Carried unanimously

The year to date financial reports were also presented and reviewed by the Board.

By consensus the next meeting date will be held on Monday, December 12, 2011, starting at 5:15 p.m. at the Courthouse (Fairmont).

With no further business to wit,

Motion by Clark, seconded by Schumann to adjourn. Carried unanimously. The meeting adjourned at 6:05pm.

Chris Pierce, President, MCEDA

Attest: Jerry Clark, Secretary/Treasurer