

Martin County Economic Development Authority (MCEDA)
February 13, 2012
Board Meeting Room

The meeting was called to order by Secretary/Treasurer Clark at 5:20 p.m. Board members present were: Baarts, Potter, Schmidtke, and Schumann. Absent: Grupe, and Pierce. Others present were: Bryan Stading and Jon Herzog, Business Facilitators for Martin County and Scott Higgins, Coordinator.

Motion by Potter, seconded by Baarts to approve the agenda. Carried unanimously.

Motion by Schmidtke, seconded by Schumann to approve the minutes of the January 9, 2012 regular meeting of the EDA. Carried unanimously.

Stading and Herzog reviewed the monthly client report for the month of January 2012 with a total of twenty three (23) client sessions for a total of 71.5 hours.

Herzog gave a brief update on the ongoing Business Talk radio show on local radio station KSUM (Fairmont), and informed the board of planned training sessions that include Business Planning in a Day seminar and looking for other recommendations for other business seminars.

Herzog stated that the first year of the EDA radio program with KFMC/KSUM will expire in April and the board may want to consider continuing the program.

Higgins informed the Board that he had inquired if the SBDC would pay for the radio program through Martin County's portion of grant allocation. Mike Nolan, SBDC Director, stated they would be interested and willing to purchase air time, if the SBDC could be a part of the programming.

Clark stated that we are gaining the brand identity for the EDA. I would prefer not to have the SBDC be a part of it and keep it focused on the IGNITE. Clark further stated that we as board members need to get more involved with the radio program.

Potter stated he believed the radio program is going great.

Schmidtke stated that we need to keep the radio program for the EDA.

Discussion ensued on sending agendas electronically.

Higgins presented the January 10, 2012-February 13, 2012 bills for payment.

Motion by Schmidtke, seconded by Schumann to approve payment of bills as presented for January 10, 2012-February 13, 2012 in the amount of \$4,784.13. Carried unanimously

The year to date financial reports were also presented and reviewed by the Board.

Higgins reviewed reports/information included in the board packets with the board.

Motion by Potter, seconded by Schmidtke to approve per diem and expenses for board members to attend the Annual Fairmont Chamber Meeting to be held on February 23, 2012, at the Holiday Inn in Fairmont, MN. Carried unanimously.

By consensus the next meeting date will be held on Monday, April 2, 2012, starting at 5:15 p.m. at the Courthouse (Fairmont).

Motion by Potter, to approve and authorize per diems for board to attend the meetings of the Minnesota Association of Professional Economic Developers (MAPCED) and Region 9. Carried unanimously.

With no further business to wit, Clark adjourned the meeting. The meeting adjourned at 6:00 pm.

Chris Pierce, President, MCEDA

Attest: Jerry Clark, Secretary/Treasurer