

MartinCounty Economic Development Authority (MCEDA)
April 1, 2013
Board Meeting Room

The meeting was called to order by Pierce at 5:19 p.m. Board members present were: Grupe, Clark, Belgard, Baarts, and Schmidtke. Absent: Schumann. Others present: Bryan Stading, Business Facilitator for Martin County EDA, Scott Higgins, County Coordinator, and Bob Wallace, Director of the Fairmont Chamber of Commerce.

Motion by Belgard, seconded Grupe to approve the agenda with the addition to consider KSUM proposal for EDA radio. Carried unanimously.

Motion by Clark, seconded by Baarts to approve the minutes, with the following changes change on sixth paragraph from ““sixty to eighty hours...” delete “when taking purchase” replace with “to purchase” of the March 4, 2013 EDA meeting. Carried unanimously.

Stading reviewed the monthly client report for the month of March 2013 with total client sessions of 14 for a total of 47.5 hours.

Stading gave an update regarding the Cup and Saucer Café giveaway located in Sherburn, MN. Stading stated that the café will be given away through an essay contest on why the applicant should be chosen to take over the restaurant. Stading stated that the winner will be given an operating café. A committee will be formed to review the applications and narrow down to finalist who will be interviewed. Stading stated that the EDA board will be notified once this process has begun and may participate if they wish to. This is a unique opportunity for anyone interested in the restaurant business. Stading stated that the deadline for applications is April 17, 2013.

Stading updated the Board on the proposed legislation for funding for the IGNITE program business consultation program.

Stading presented a proposal from KSUM pertaining the EDA radio program. Stading stated that each month there is a two (2) minutes program and one fourteen (14) minute program, which goes into more detail on the topic of discussion. The cost of the program for the next year is three minute interviews at \$35 each; a 14 minute program is \$50 per exposure, adding to home page is \$45 per month, for a total cost of \$3,560 for the year, effective April 15, 2013-April 15, 2014. After further discussion,

Motion by Clark, seconded by Belgard to approve the KSUM EDA radio program proposal as follows:three minute interviews at \$35 each, a 14 minute program is \$50 per exposure, adding to home page is \$45 per month, for a total cost of \$3,560 for the year, effective April 15, 2013-April 15, 2014. Carried unanimously.

Wallace gave an update on the upcoming Martin County Leadership Class (2012-2013), stating that they need to have at least 20 participants. Some of the changes for this year

include having the classes held throughout the county and not in one place. The program will include the bigger part of the day in leadership training. Wallace thanked the board for its support since its inception and requested the board consider its continuing financial support of \$1,000 for this year's program. After discussion,

Motion by Belgard, seconded by Pierce to approve financial support for the Martin County Leadership Program (2012-2013). Carried unanimously.

Wallace thanked the board for their contribution and reminded the board of the upcoming Area Career Exploration (ACE) Event scheduled for April 10, 2013 at the Fairmont High School.

Motion by Schmidtke, seconded by Baarts, to approve payment of bills as presented for March 5, 2012-April 1, 2013 in the amount of \$2,051.50. Carried unanimously.

The year to date financial reports were also presented and reviewed by the Board.

The Board reviewed the following information included in the agenda packets-upcoming Area Career Exploration Event to be held on April 10, 2013 at the Fairmont High School, 2013 Invention and Idea Show (April 19-20, 2013), MAPCED meeting minutes, and "Budget for a Better Minnesota: Jobs" (Governor's proposal). Higgins stated that the EDA will share a booth with the County and encouraged the Board members to be a part of the event. Also information was shared regarding the upcoming first meeting of the Bio-AM group. The group is working to start a Bio business network of individuals who can help provide resources, and experience in the Bio business industry. The first meeting will be held on March 8, 2013 in Rochester, MN.

With no further business to wit,

Motion by Clark, seconded by Belgard to adjourn the meeting. Carried unanimously.

The meeting adjourned at 6:19pm.

The next board meeting is scheduled for Monday, May 6, 2013 at 5:15pm in the Board room (Martin County Courthouse).

Chris Pierce, President, MCEDA

Jerry Clark, Secretary/Treasurer