

Martin County Economic Development Authority (MCEDA)
November 4, 2013
Board Meeting Room

The meeting was called to order by Pierce at 5:15 p.m. Board members present were: Belgard, Baarts, Grupe, and Schmidtke. Absent: Clark, (one vacant position). Others present: Bryan Stading, Business Facilitator for Martin County EDA, and Scott Higgins, County Coordinator, Bob Wallace, Fairmont Chamber of Commerce, and Rod Halverson, KFMC/KSUM.

Motion by Grupe, seconded Belgard to approve the agenda as presented. Carried unanimously.

Motion by Belgard, seconded by Baarts to approve the minutes of the October 7, 2013 Board meeting. Carried unanimously.

Wallace informed the Commission of the Grow Minnesota Business to Business Program. The purpose of the Program is to visit and interview businesses and get the information and ideas from business owners on what can be done to assist businesses and improve the business environment. The interview questions include topics such as products/services, workforce, community strengths/weaknesses, public policy, investment plans, and market information. It is business people meeting with business people, elected officials are not part of the interview teams. The information given by business owners are added to a data base. The data is then reviewed and used to improve the business climate in the state. The fee to have this done is \$1,000. Wallace stated that if the EDA board was willing, it could be split three ways between the Fairmont Chamber and the Fairmont Economic Development (FEDA). The year the data is collected is October to October. Wallace stated that this does not prevent business visits to be done locally. Typically this program conducts there are 15-20 visits per year in the area. There are approximately 60 community visits done each year.

Schmidtke arrived at the meeting at 5:20pm

Wallace stated there is a meeting scheduled for November 18, 2013 at Fairmont City Hall to present and review the program.

Pierce stated that it would be good to make sure that businesses are visited throughout the county.

Wallace asked the board to consider some good business people to be a part of this program.

Pierce inquired if the EDA would have access to the results.

Wallace responded in the affirmative.

Wallace gave a brief update on the Martin County Leadership Program stating that there were twenty-five individuals are signed up for program and that the economic development segment is scheduled for November 6, 2013. Wallace thanked the Board for their sponsorship and financial contribution of the Leadership program.

The board thanked Wallace for his report.

Higgins presented the renewal of the consulting services agreement between the Martin County EDA and the Regional Center for Entrepreneurial Facilitation (RCEF). After brief discussion,

Motion by Schmidtke, seconded by Belgard, Be It Resolved that the Martin County EDA approves and authorize the Board President to sign the business consultation agreement between the Martin County EDA and the Regional Center for Entrepreneurial Facilitation (RCEF), effective August 1, 2013-June 30, 2014, at an hourly rate of \$50 per hour for consultation services and other services provided to the EDA; and including reimbursement of mileage at the IRS rate, contingent upon a signed contract with SBDC and reimbursement at an hourly rate of \$50. Carried unanimously

Stading reviewed the monthly client report for the months of October 2013 with total client sessions of 15 for 33 hours.

Higgins reviewed the upcoming term of the board that will expire at the end December 31, 2013. Those members up for reappointment are Jerry Clark, Dan Schmidtke, and Elliot Belgard and are eligible for reappointment for a three year term.

Motion by Grupe, seconded by Baarts, to approve payment of bills as presented for October 7, 2013-November 5, 2013 in the amount of \$3, 742.94. Carried unanimously.

The Board reviewed the monthly CY2013 YTD Financial Statements.

The next board meeting is scheduled for Monday, December 2, 2013 at 5:15pm in the Board room (Martin County Courthouse).

Pierce will plan to attend the Business to Business presentation on November 18, 2013.

Higgins reviewed the information included in the board packets including the upcoming Profit Mastery Course scheduled November 6, 13, and 20th at the SMEC campus in Fairmont; MCIT letter on regarding the MCIT Annual Report; Main Street Workshop to be held in Worthington, MN.

With no further business to wit,

Motion by Belgard, seconded by Baarts to adjourn the meeting. Carried unanimously.

The meeting adjourned at 6:09pm.

Chris Pierce, President, MCEDA

Jerry Clark, Secretary/Treasurer